Ambassador

Lesson Plan

Objective: Understand what it means to be a representative for the Air Force, your AFSC and family name.

Assessment questions:
Do you understand and believe in the importance of positively representing your organization?

Foundational Competencies: Accountability, Develops People, Communication, Decision Making, Service Mindset, Change Management, Leadership, Self- Control and Influence.

Resources: AFH 1 and AFH 36-2618.

Instructional Aids: White board, Facilitator Course Note Taker

Lesson Outline

MP 1. Introduction
     a. Ice Breaker/Visual Aid
     b. Discuss the definition of Ambassador
	20 Minutes

MP 2. Presenting the Material
     a. Visual Aid
     b. Guided Group Discussion
	30 Minutes

MP 3. Conclusion/Activity	10 Minutes

MP1: Opening/Ice Breaker
Have Airman Snuffy walk into the room (Manipulate the uniform; i.e. keys hanging out of their pockets, buttons undone etc.) What do you think of this person's behavior? Do they embody the standards, uniform and personal hygiene to represent the Air Force well? What's our first impression? Would you want this person to represent you as an ambassador for the Air Force?

MP2: Guided Group Discussion
Break down the definition of Ambassador by writing the definition on the board for all Airmen to view. (Ambassador: a person who acts as a representative or promoter of a specified activity)The purpose of this would be to identify what are some examples of typical Air Force ambassadors? (MTI, MTL, recruiter, thunder birds) What do they all have in common? (The way they look, act, etc. and what does that say about the Air Force?) "Perception is reality"

Visual Aids:

https://www.youtube.com/watch?v=rhJB3qJtLfY

What is your first reaction? Would you take this person seriously?

https://www.youtube.com/watch?v=Nf3fyYnffDQ&spfreload=10

<u>MP3: Conclusion</u>
Self-reflection; not to be shared with the group, write down two things you are doing well and two you are not doing well as an ambassador (One military wise and one personally).