

Air Force Gaming & Esports (AFG)

BLUF: Create and lead the Air Force Gaming & Esports community to recruit future Airmen, retain our current Airmen, and strengthen the resiliency of our Air Force family.



Overview

- Mission/Vision/Strategy
- 3R's
- Community
- AFG Esports
- Volunteering



“Anytime you can get a group of us together to have meaningful discussions and having a little bit of fun at the same time with getting to know each other, it’s an all-around good thing.”

Mission/Vision/Strategy

- **Mission**

- Air Force Gaming & Esports is a community based gaming organization comprised of the world's greatest Airmen. Our aim is to recruit the leaders of tomorrow, retain the Airmen of today, and strengthen each wingman's resiliency through friendship, accountability, and mentorship.

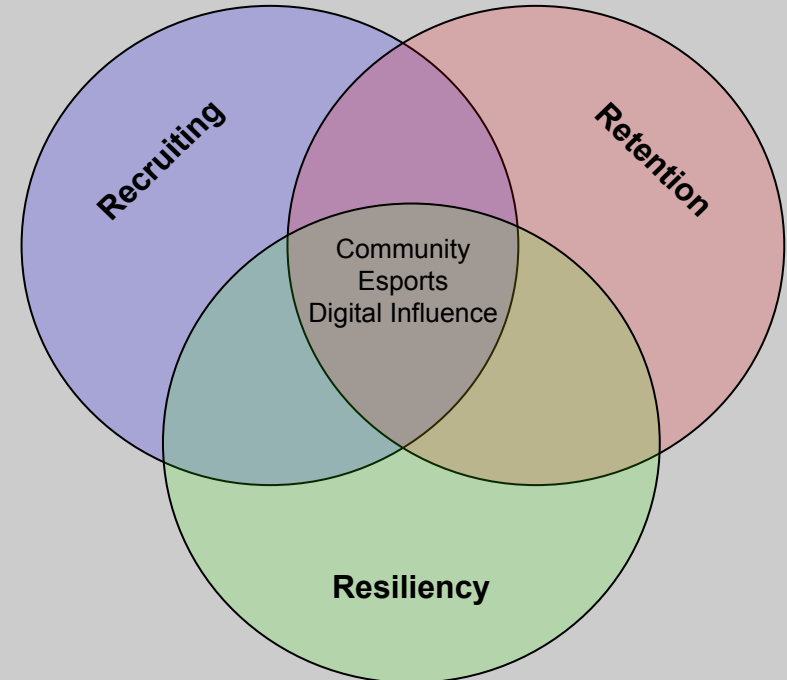
- **Vision**

- We will recruit & develop the USAF leaders of today to fuel the innovations of tomorrow.

- **Strategy**

- While competing at the highest level in the gaming & esports arena; we will harness the power of digital influence as we will build up our community of current, prior, & future Airmen using the 3R's; Recruiting, Retention, & Resiliency.

Air Force Gaming & Esports





3R's - Recruiting, Retention, & Resiliency

- A 24/7 - 365 community
- Air Force Gaming & Esports will be recruiting and competing at gaming conventions, tournaments, & competitions.
- Creates opportunity to inspire and engage best and brightest from a broad and diverse spectrum.
- Connects Airmen across a variety of career fields, rank, and locations.
- People able to connect with others during tough times.
- Posted links to websites & resiliency resources to get help in and outside the USAF.
- Potential for an informal and unofficial feedback system to AF Leadership.
 - Allows Airmen to be heard.
 - i.e. mold in dorms leaked on the Amn/NCO/SNCO Facebook Group. That information sparked the attention of Air Force leadership and the problem was quickly fixed.



Community

We are an organization where high caliber esports competition is a byproduct of a strong resilient community.

- **Facebook Group**: Air Force Gaming Community
 - Open to total force Airmen - private group
 - Focus on camaraderie, mentorship, and informal professional development (i.e. Facebook's "Units").
 - <https://www.facebook.com/groups/AirForceGaming>
- **Discord Server**
 - Open to total force Airmen, friends, family, future Airmen, etc.
 - Main platform for gaming and overall community engagement.
 - Voice & topic specific channels.
 - <https://discord.gg/hsDUdHw?fbclid=IwAR2asF-05TNkNmL93q6-hfOS0EcF3q2YTOERUcCSuu1l4XUJhfwEph0WDfM>

AFG Esports

We will only recruit the best “pro caliber” Airmen to compete on the global stage.

- Team coaches & players are selected through the Discord community.
- AFG is still in the works of creating an official system & process for selecting team coaches and players.
- Best way to position yourself to be part of the team is to be an active member in the community & a volunteer.
- If you a “pro caliber” player of a specific game or know of others that are at that level, make sure to let any leader, moderator, or admin know!





AFG Volunteer Positions

Follow this link to apply: <https://forms.gle/GAhKqMXsCfYVeADT7>

- **Moderator**
 - a. Community Mod in Facebook Group & Discord. Reports to **Community Recruiting NCOIC**.
 - b. Live Streaming Mod in Twitch, Mixer, Facebook Gaming, YouTube. Reports to **Digital Influence Recruiting NCOIC**.
- **Graphic Designer**
 - a. Social media graphics, website design, streaming overlays, video thumbnails, etc.
- **Video Producer**
 - a. Editor, filming, audio technician, Adobe After Effects animation, etc.
- **Writer**
 - a. Blog post & article writer.
 - b. Writer for social media posts.
- **Social Media**
 - a. Manages post scheduling, specializes in the algorithms, and creates social media strategy.
- **Streamer**
 - a. Live streams anywhere in the world for AFG.
 - b. Must have extremely high quality, industry know-how of each streaming platform, and experienced in chat & multitasking. Family friendly on camera.

Why get involved?

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- Use your talents to develop a community that has world reach & influence.
- Lead a community of gamers with your skills.
- Make a difference & have a direct impact on another Airman's life.
- Get credit for what you already do.
- Easy volunteer bullet.
- Many different ways to volunteer (see slide 8).
- You are in control of your schedule.

